



Syrian YouTuber, field documentary maker

Media kit

Waref Katbi

Based in Damascus, Syria

Waref Katbi is a Syrian YouTuber and field documentary maker based in Damascus. He started his YouTube channel in November 2019, has published 143 films with more than 118 million views, and is followed by around 949K subscribers on YouTube and 571K on Instagram. He has filmed in 10 cities inside Syria and in Jordan, Saudi Arabia and Qatar.

The figures

Figures last updated: 9 September 2026

949,000 YouTube subscribers	118,739,688 views on the channel	143 films published
571,164 Instagram followers	2019 On YouTube since	15 cities filmed in

Content strands

How Syrians live

A full day inside one trade. First light to last customer, with none of the tiredness edited out.

Your wish is on us

We hear the wish from the person who carries it, then we make it happen. The cardboard seller, the taxi driver, the date seller.

Discovering Syria

City by city. Daraa, Deir ez-Zor, Idlib, Afrin, Hama, Aleppo, Latakia, Tartus, and Damascus from the air.

Across the Arab world

Jordan, Saudi Arabia, Qatar. A first visit, one camera, and people who open their homes.

Streets and markets

Ramadan, Eid, and street food. Where you hear a city before you see it.

Ways to work together

Commissioned field report

A full filming day inside a trade, place or story your organisation picks, made with the same method that has drawn 118 million views.

Brand integration in a film

Your brand appears naturally inside one of the channel's films, without cutting away from the story.

Tourism film for a city or authority

A film that introduces Arab audiences to a destination, like the Petra, Riyadh and Doha films.

Press

BBC News Arabic

Making content in Syria, before and after the fall of the regime · 13 December 2025

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